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SPONSORSHIP · V1

# Sponsor a circuit. Own the cinematic.

A brand-aligned sponsorship structure  
for luxury, watch, automotive, and outdoor brands.

**THE ASSET**

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# The most cinematic flying in the world.

Open-rotor, 500ft, 90 knots, no cabin glass. Every Founder Trip is documented by a dedicated production crew (TV-broadcast spec).

Output: a 6-part documentary series, 60 short-form films, 200+ stills, and a Founder roster that travels with the brand for life.

**WHAT'S FOR SALE**

# Five circuits. Five sponsors. Two years exclusive.

- Title circuit sponsorship — €120k / circuit / year
- Co-branded membership tier — €60k / year
- Founder Trip film sponsorship — €40k / film
- Pilot watch / wearable placement — POA

THE AUDIENCE

# Pre-qualified. Ultra-high-net. Mobile.

60 Founders x ~€2M average net worth x pan-European reach. The TV documentary extends reach to 1.2M qualified luxury households.