



PROPOSAL

Media Partner — Non-exclusive Broadcast

THE FORMAT

8 × 44 min documentary, broadcast-ready 4K HDR. Air window Sept–Oct 2027. Filmed entirely in the Western Cape (S1) with a Mozambique / Okavango cliff-hanger lead into S2.

TWO ANCHORS, BY DESIGN

We pair one global natural-history brand with one EU aviation channel. Audiences barely overlap. Owned-channel rights stay with SafariSky.

Global anchor	Nat Geo or Discovery EU — non-exclusive linear + streaming
EU aviation	AOPA Live, Pilot Magazine TV, FlightChops licensing
Owned	SafariSky.tv, ELA owner network, partner lodge in-room

WHAT WE ARE ASKING FOR

- Window licence fee (your standard 44-min rate × 8).
- Promotional commitment: 2 trailers, 4 weeks pre-launch.
- Catch-up rights: 90 days post-broadcast on your streaming product.

WHAT YOU GET

- A factual series with a built-in audience: gyro owners, lodge clients, Mercedes / Toyota overland community.
- Marketing co-funded by ELA Aviación as title sponsor.
- First-look on Season 2 (Okavango, Mana Pools, Mozambique coast).

DECISION WINDOW

All three pillar sponsors lock by 31 July 2026. We pitch the package as one — no partner signs alone.