



PROPOSAL

Mobility Partner — Ground Vehicle Stack

THE ASK

Cash	ZAR 2,500,000
Vehicles (loan)	1 x Sprinter (crew + camera), 2 x 4x4 (chase + recce)
Term	18 months — Aug 2026 to Feb 2028

WHERE YOU APPEAR

- Vehicles in 6 of 8 episodes — chase scenes, fly-camp arrivals, mountain access.
- Hero shot in Episode 6 (Tankwa cross-country) and Episode 8 (handover).
- Cold-open sting and end-card credit across the season.
- Co-branded behind-the-scenes content for your owned channels.

FIT

The buyer who orders an ELA-10 also owns a premium 4x4. We are showing the same person both vehicles in the same frame — once a week, for two months, on prime time.

DECISION WINDOW

Stack lock 31 July 2026. Pitched in parallel with title sponsor (ELA) and media partner.