

· VS-NP-001 · v1 ·

Content & Presenter Partnership

Voetspore as content production partner. Nico Panagio as launch presenter, learning to fly his gyroplane licence on camera.

PREPARED FOR

Voetspore Productions

+

Nico Panagio

South Africa

PREPARED BY

SafariSky (Pty) Ltd · Botswana

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OVERVIEW

The two-part proposal

This is a single partnership with two halves. Voetspore is the production house; Nico is the on-camera face. The two together turn the SafariSky launch year into an 8-episode television series with built-in distribution to the wildlife-content market.

PRODUCTION

Part A — Voetspore as content crew

- Lead production house for all founder-trip filming, Years 1–3.
- Camera, sound, post, and field-build crew on demand.
- Co-owns content rights with SafariSky for distribution to TV partners (Wild Earth, Africa Geographic).
- Optional camp build-out for remote expedition circuits.

ON-CAMERA

Part B — Nico Panagio as launch presenter

Nico is South Africa's most recognised wildlife television presenter. The format we want to build with him is unusual: he doesn't already fly. The series follows him learning to fly his gyroplane licence on an ELA airframe — from first lesson to first solo Lowveld circuit — over the course of the SafariSky launch year.

The arc — pilot-from-zero to founder-circuit captain — is the story. The wildlife is the backdrop.

- **On-camera training arc:** 8 episodes, gyro licence syllabus, real instructors.
- **Ambassador role:** Nico is the public face of SafariSky for 24 months.
- **Compensation:** presenter fee + revenue share + lifetime SafariSky founding membership.
- **Distribution:** primary cuts to Wild Earth / Africa Geographic; member-only longer cuts on safarisky.africa.

ASKS

What we need from Nico and Voetspore

- Letter of intent from Nico to take on the presenter role and complete the licence programme.
- Letter of intent from Voetspore to lead production for Years 1–3.
- Joint content rights agreement structured for TV distribution.