



Confidential — Talent Commitment Proposal

Nico, here's the sequence.

Cape Town · April 2026

Dear Nico,

Thank you for the time you've already given us. This is the short version of what we'd like to commit to in writing — and what we'd like you to commit to first, before we open any other door.

Two businesses, deliberately separated

The Series (Production Co.) — IP, format, talent, broadcast, sponsor stack. Capitalised by sponsors and broadcast pre-sales.

The Trips (MySky.africa & Heron Africa) — membership product, fleet, FlyJetStream operations, hospitality. Capitalised by members and guests.

Two P&Ls, two boards, one brand. The show feeds the trips, the trips prove the show, but neither depends on the other to exist. Your contract sits with the Production Co. — you are not exposed to the bookings ramp.

How Heron Africa runs the ground

Heron Africa — *the next experience* — is the curator and operator of the entire guest and crew experience. From the moment a member or production guest lands, Heron Africa owns every touchpoint that isn't the aircraft itself.

- **Lodge stack & curation** — selects, contracts and quality-controls every lodge on every circuit.
- **End-to-end guest journey** — meet & greet, transfers, luggage, dietary, kit, comms, in-room welcome.
- **Ground experiences** — walking safaris, conservation visits, chef's tables, sundowners, cultural programming.
- **Production hospitality** — crew accommodation, location liaison, permits, fixers, remote-strip catering.
- **Storytelling glue** — brings the show into the high-end travel and hospitality conversation, not just aviation.
- **Bookings & concierge** — member bookings, guest enquiries, partner ops and conservation contributions all run through the Heron desk.

Aviation operations — FlyJetStream is preferred, not exclusive

FlyJetStream Aviation (Wonderboom-based, flyjetstream.co.za) is our preferred AOC partner: established AOC, gyro-friendly leadership and a pilot pool we already know. We are actively pursuing



their written commitment.

We are **not dependent** on a single AOC. Multiple SA operators can host the fleet. If FlyJetStream cannot land the terms, the show and the trips re-route to the next operator without stalling. The aviation seat is filled — the name on the door is replaceable.

Why the OEMs cannot afford to sit this out

Owners buy a gyrocopter for the dream — the world from 500 feet. The reality is the opposite: almost every owner is locked into their own region, their home strip, the same 50nm of weekend airspace. The product is sold as freedom and lived as a fence.

MySky closes that gap. When you buy the gyro you also get access to the club that finally uses the machine for what it was built for — Africa, end-to-end. **That is what makes the product worth buying in the first place.** For ELA, AutoGyro and Magni it's an African showroom that flies, a working dealer network, AERO Friedrichshafen 2027 activation, and on-screen integration in a global series. With three OEMs in rotation, no single one is a point of failure.

MySky — the start of a media company

This isn't a one-off series. From day one MySky is structured as a media company — originating its own productions, co-producing with established broadcasters and streamers, and entering media partnerships across Africa and the EU. The flying club show is the springboard. You come in as the on-screen lead of the flagship production and, by extension, as the founding face of the channel itself.

The commitment sequence

1. Nico commits — LOI & SADC exclusivity window.
2. ELA Aviación commits as launch OEM.
3. AutoGyro and Magni join as fleet rotation + episode partners.
4. Sponsors sequenced one by one — mobility, apparel, comms, conservation, broadcast.
5. FlyJetStream operating commitment in writing (or alternative AOC).
6. Production greenlight. 8 × 44 min. Air Q3 2027.

Partner directory

- MySky.africa — *mysky.africa*
- Heron Africa (hospitality, lodges, guest journey) — *heronafrica.lovable.app*
- FlyJetStream Aviation (preferred AOC, Wonderboom) — *flyjetstream.co.za*
- ELA Aviación (lead OEM, preferred) — *elaaviacion.com*
- AutoGyro (OEM #2, Germany) — *auto-gyro.com*
- Magni Gyro (OEM #3, Italy) — *magnigyro.it*

The ask



Sign the two-page Letter of Intent. No financial commitment from you. Talent fee and back-end on the Production Co.; equity option discussed in person.

With respect —

Heron Africa & MySky.africa